

Clients ask us all the time what is the advantage of search engine optimization (s.e.o.). Well if first of you save precious money on going with a full pay per click campaign. Natural search engine optimization means that your site appears on the top of the search engines when potential clients search for your business and services.

95 percent of purchases online start on the first page of the mayjor search engines. Optimizing your website takes the time and understanding that professionals like raisemyranks.com have. Placement is determined by serveral factors such as links, page rank, page count, freshness of content, internal site linking just to name a few. Let our professionals here at RaiseMyRanks.com show you how your business can boost sales and online presence by utilizing search engine optimization.